

**CHAMPAGNE BOLLINGER
WINEGROWING FACILITIES CERTIFIED
"HIGH ENVIRONMENTAL VALUE"**

An environmental certification scheme for farms was one of the key commitments pledged by the Grenelle Environment Round Table held in 2007.

The process, defined more clearly by a decree published in 2011, outlines three levels of environmental certification. Only the third level of certification grants farms "High Environmental Value" (HEV) status.

For many years, the Bollinger vineyard has practised sustainable farming, notably by applying the Sustainable Farming Guidelines published by the CIVC (Comité Interprofessionnel du Vin de Champagne), but also by respecting the internal specifications approved by Champagne Bollinger's Cellar Master and Quality Manager.

Accordingly, Champagne Bollinger steered towards this committed certification process very early on, as it is based on a 'performance obligation', i.e. environmental results measured by reliable and precise indicators, and backed up by French law.

Today, following the audit in 2012 by an independent certification body, the Bollinger vineyard is "High Environmental Value" certified, making it the first wine merchant's vineyard to receive this distinction in France.

The certification rewards a number of environmental procedures implemented at the Champagne Bollinger vineyard, such as the large-scale reduction in the use of vine protection products, the implementation of organic pesticide treatments across the entire vineyard, energy recovery from pruning waste, the application of experimental organic farming on a section of the vineyard, and the numerous other actions carried out to protect biodiversity and embellish the vineyard.

